

Order ID: 55504 CF LOC-POL

FBD - LBD: 11/01/12 - 11/06/12

HI #:

Created:

11/01/12 02:17 PM

Client: Buver:

AE:

FLORIDA DEMOCRATIC... Agency: DUDLEY MEDIA (177071)

CPE: Product:

Demo:

FDP/GE/6-ADD FL DEM PRTY: HHOLDS

Sched. Code: Z

Self :20:00

Agency Commission: 15 % Updated:

JMORALES2 on 11/02/12 01:45 PM

Confirmed: 11/02/12 01:20 PM

PRINT REQUIRED

Billing Int: Monthly

BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

DMA RTG

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots NR A/G Total 001 08:00 - 09:00 1 1 0 0 0 0 0 MORN 30 0.0 \$540.00 \$1.080.00

FBD LBD Nov 05 11/05/12 11/06/12

SUSAN INKER-PURETZ-WFOR-TV

Break Type Item Time Class Eligible Days Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G M * * * * * * REGP 002 PHAWAII 30 0.0 \$10,000.00 \$10,000.00

FBD LBD Nov 05 11/05/12 11/06/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G S REGP 003 **PRACESUN** 30 0.0 \$7,200.00 \$7,200.00

FBD LBD Oct 29 11/04/12 11/04/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * * S REGP PWIFESUN2 004 30 \$8,100.00 \$8,100.00

FBD LBD Oct 29 11/04/12 11/04/12

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G NLATE1 * * * * * S S NEWS 005 30 0.0 \$2,250.00 \$4,500.00

FBD LBD Oct 29 11/03/12 11/04/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M * * * * * LETT 006 LLETTER 30 0.0 \$810.00 \$810.00

FBD LBD Nov 05 11/05/12 11/05/12

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots NR A/G Total * * * * * * S WKND 007 WFACINGHR 30 0.0 \$1,350.00 \$1,350.00

FBD LBD Oct 29 11/04/12 11/04/12



WFOR-TV

Order ID: 55504 CF LOC-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/01/12 02:17 PM Client: FLORIDA DEMOCRATIC... CPE: FDP / GE / 6-ADD Agency Commission: 15 % Updated: JMORALES2 on 11/02/12 01:45 PM Agency: DUDLEY MEDIA (177071) Product: FL DEM PRTY: :20:00 Self Confirmed: 11/02/12 01:20 PM Demo: **HHOLDS** DMA RTG Sched. Code: Z **PRINT REQUIRED** AE: SUSAN INKER-PURETZ-WFOR-TV Monthly Billing Int: BM: SS Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 800 MEARLY 0 0 0 1 1 0 0 MORN 30 0.0 \$540.00 2 \$1,080.00 0800-0900 FBD LBD Oct 29 11/01/12 11/02/12 2 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 009 NEARLY01 0 0 0 0 1 0 0 NEWS 30 0.0 \$1,800.00 \$1,800.00 6p-630p FBD LBD Oct 29 11/02/12 11/02/12 Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catq **HHOLDS** Rate Spots Total NR A/G 010 A7PMET 0 0 0 1 0 0 0 ACC 30 0.0 \$1,800.00 \$1.800.00 FBD Oct 29 11/01/12 11/01/12 Item Time Class Eligible Days Dur SC Self Pr Sales Catg Break Type **HHOLDS** Rate Spots Total NR A/G 011 C PCSIWE3 0 0 1 0 0 0 0 REGP \$7,200.00 0.0 \$0.00 Item is Cancelled Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 012 PBOSSFR1 0 0 0 0 1 0 0 REGP 30 0.0 \$4,950.00 \$4,950.00 FBD LBD Oct 29 11/02/12 11/02/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catq **HHOLDS** Rate Spots NR A/G Total PCSINYFR2 0 0 0 0 1 0 0 REGP 013 30 0.0 \$4,950.00 \$4,950.00 FBD LBD Oct 29 11/02/12 11/02/12 1 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G HHOLDS Rate Spots Total 014 NLATE1 0 0 0 0 1 0 0 NEWS 30 0.0 \$2,250.00 \$2,250.00 FBD LBD Oct 29

11/02/12

11/02/12

1





WFOR-TV

NR A/G

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FLORIDA DEMOCRATIC... Agency: DUDLEY MEDIA (177071)

CPE: Product: FDP / GE / 6-ADD FL DEM PRTY:

Self :20:00

Agency Commission: 15 % Updated:

JMORALES2 on 11/02/12 01:45 PM

Confirmed: 11/02/12 01:20 PM

Buyer: Demo: **HHOLDS** DMA RTG Sched. Code: Z "PRINT REQUIRED" SUSAN INKER-PURETZ-WFOR-TV

Billing Int: Monthly

BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots HHOLDS Total 015 LLETTER 0 0 0 1 1 0 0 LETT 30 0.0 \$810.00 \$1,620.00

FBD LBD Oct 29 11/01/12 11/02/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G 016 PELEMENT 0 0 0 1 0 0 0 REGP 30 0.0 \$6,750.00 \$6,750.00

FBD LBD Oct 29 11/01/12 11/01/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	19	0	\$58,240.00	\$49,504.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$58,240.00	\$49 504 00	\$0.00	\$0.00